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## VALVOLINE™ HEAVY DUTY LAUNCHES NEW GREASE WITH BREAKTHROUGH VISCOSITY DELIVERY SYSTEM

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Lexington, Ky. March 24, 2016 - Valvoline™ is introducing an innovative new grease designed with a breakthrough viscosity delivery system trademarked Valvoline Cobalt™ Grease with Pressure Activated Technology™.

Offering true heavy-duty performance, Valvoline Cobalt Grease reduces friction and can handle heat in extreme environments. The Pressure Activated Technology allows Valvoline Cobalt Grease to deliver ISO 1000 lubricating fluid, ensuring EP protection and sufficient film thickness on even the heaviest-loaded metal surfaces.

“When compared to common competitive products, Cobalt has tested phenomenally, both in the field and the lab,” said Fran Lockwood, Valvoline’s senior vice president of research and development. “This new formulation has proven to be unique in its ability to provide excellent film strength under tremendous loads.”

Valvoline Cobalt Grease contains a lithium sulfonate complex thickening system that provides metal with inherent corrosion protection in harsh environments, even salt water. This one-of-a-kind grease also offers pumpability and extended oxidation protection to help promote longer service life.

“We expect Valvoline Cobalt Grease to improve our customers’ asset reliability and uptime by reducing grease related failures and optimizing maintenance intervals,” said David Young, vice president, channel partner sales.

Valvoline Cobalt Grease with Pressure Activated Technology is suitable for applications in mining, quarry, construction, trucking, refuse, ready-mix fleets, industrial, agriculture and more.

For more information, contact 1-800-TEAM-VAL or visit [Valvoline.com](http://Valvoline.com)

#### ABOUT VALVOLINE™ :

Valvoline is a leading worldwide producer and distributor of premium-branded automotive, commercial and industrial lubricants, and automotive chemicals. It ranks as the #2 quick-lube chain and #3 passenger car motor oil brand in the United States. The brand operates and franchises nearly 1,050 Valvoline Instant Oil Change<sup>SM</sup> centers in the United States. It also markets Valvoline™ lubricants and automotive chemicals; MaxLife™ lubricants created for higher-mileage engines, SynPower™ synthetic motor oil; and Zerex™ antifreeze. Key customers include: retail auto parts stores and mass merchandisers who sell to consumers; installers, such as car dealers, repair shops and quick lubes; commercial fleets; and distributors. For more information, please visit [Valvoline.com](http://Valvoline.com).

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