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Valvoline Instant Oil Change Franchisee Fundraises for Golisano Children's Hospital Cancer Fund

Valvoline Instant Oil Change franchisee to match 50 cents for every \$1 donated up to \$10,000 benefiting Barbara's Friends for Golisano Children's Hospital Cancer Fund.

FORT MYERS, Fla., Dec. 28, 2018 /PRNewswire-PRWeb/ -- Eight South Florida Valvoline Instant Oil Change (VIOC) service centers will match every donation made in their stores, 50 cents for every \$1 donated, up to \$10,000. Stores will be offering the purchase of iconic paper pinups with every oil change in denominations of \$1 or \$5 to benefit Barbara's Friends for Golisano Children's Hospital Cancer Fund. The pinups will be displayed on windows and walls in the stores at participating locations, visually declaring the steadfast support to help the children of Golisano Children's Hospital. Not only will they offer the match of 50 cents for every \$1, but with each \$1 or \$5 donation customers will receive a \$5 or \$10 coupon for their next oil change.

This campaign will launch in stores Saturday, Dec. 29, and goes through Thursday, Jan. 10. To conclude the fundraiser, on Jan. 11, Cat Country 107.1 FM's Amy Lynn and Mike Tyler will host The Helping Kids with Cancer Radiothon where for 12 hours 100 percent of funds raised will go to support Barbara's Friends for Golisano Children's Hospital Cancer Fund. Barbara's Friends was established in 1995 to provide treatment and resources for children battling cancer.

"We are excited to build this new relationship with Golisano Children's Hospital. Children are so brave and it's humbling to see them fight these battles. Being able to help children by giving to this cancer fund is an honor for all of us." says Cindy Hudson, marketing and sales manager at the VIOC franchisee.

Go to <http://www.gulfcoastoilchange.com> to get a coupon for your drive-through oil change at any one of the Valvoline Instant Oil Change locations below and make your donation to help fundraise.

Cape Coral 3010 Del Prado Blvd. South

Fort Myers 13730 S. Tamiami Trail

Englewood 2645 South McCall Rd.

Fort Myers 3430 Forum Blvd.

Estero 20294 Grande Oak Shoppes Blvd.

Fort Myers 15621 San Carlos Blvd.

Fort Myers 2667 Colonial Blvd.

Naples 2257 Pine Ridge Rd.

About Valvoline Instant Oil ChangeSM

ValvolineTM, a leading supplier of premium branded lubricants and automotive services, has been serving American motorists for more than 150 years. Its operating segment, Valvoline Instant Oil ChangeSM, ranks as the #2 quick-lube chain by number of stores, with more than 1,070 company-owned and franchised locations in the U.S. Its industry-leading model delivers service you can see from experts you can trust.

Visit <http://www.vioc.com> to learn more.

TM Trademark, Valvoline or its subsidiaries, registered in various countries

SM Service mark, Valvoline or its subsidiaries, registered in various countries

About Henley Enterprises, Inc.

Founded in 1989, Henley Enterprises, Inc. is the largest Valvoline Instant Oil Change franchisee. They operate

over 190 service centers in 11 states

including: California, Delaware, Florida, Louisiana, Massachusetts, Maryland, New Hampshire, New Jersey, Pennsylvania, Rhode Island and Virginia.

About Golisano Children's Hospital

Established in 1994, Golisano Children's Hospital of Southwest Florida has been named a "Top Hospital" by The Leapfrog Group for the past two years. It is the only recognized children's hospital between Tampa and Miami. Lee Health opened the new 128-bed Golisano Children's Hospital in May 2017, relocating the children's hospital from the adjacent HealthPark Medical Center. It includes comprehensive pediatric services including a 24-hour pediatric emergency department, hematology-oncology unit, milk lab, Regional Perinatal Intensive Care Center, and Level II and Level III NICU with 64 private rooms. Golisano Children's Hospital is proud to have been named Soliant's 2018 Most Beautiful Hospital in the U.S., a recognition determined by popular vote. For more information, visit <http://www.GolisanoChildrensSWFL.org>

About Barbara's Friends – Golisano Children's Hospital of Southwest Florida Cancer Fund

Established in 1995, Barbara's Friends provides equipment, staffing and services to support lifesaving cancer care for children from across southwest Florida at Golisano Children's Hospital. The Pediatric Hematology/Oncology Program is the only program of its kind in Southwest Florida and has served over 3,500 patients since opening. No child is denied treatment or turned away as a result of their family's inability to pay for care. For more information about the Barbara's Friends fund and supporting child patients in your community, please call Lee Health Foundation at (239) 343-6950 or visit <http://www.BarbarasFriends.org>.
