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Valvoline Announces Opening of Company-Owned Quick-Lube Center in Richmond, Virginia Area

New location marks company's second service center in metro Richmond and expands network of approximately 1,400 company-owned and franchised quick lube locations

LEXINGTON, Ky., Dec. 30, 2019 /PRNewswire/ -- Valvoline Inc. – a leading worldwide supplier of premium branded lubricants and automotive services – announced today that it has opened its second new company-owned Valvoline Instant Oil ChangeSM (VIOC) service center in the Richmond, Virginia market.

A core element of Valvoline's strategy is to accelerate the growth of its industry-leading quick-lube model, which is all about delivering a quick, easy and trusted experience for every customer, every day. The service center is at 10850 Iron Bridge Road in Chester. No appointments are necessary.

Valvoline Instant Oil Change service centers let customers stay in their cars and watch VIOC's certified technicians perform their service. Technicians complete a professional ASE®-accredited training program that is ranked #4 globally by the Association for Talent Development's 2019 BEST Award. In addition to full-service oil changes done in about 15 minutes, VIOC performs a wide range of preventive maintenance services, including transmission, radiator and air-conditioning services; safety parts replacement, including wiper blades and light bulbs; and tire rotation. Most locations also offer fuel system and battery services. VIOC services most vehicle makes and models, including luxury, diesel, and hybrid. Visit www.vioc.com to learn more.

About Valvoline™

Valvoline Inc. (NYSE: VVV) is a leading worldwide marketer and supplier of premium branded lubricants and automotive services, with sales in more than 140 countries. Established in 1866, the company's heritage spans more than 150 years, during which time it has developed powerful brand recognition across multiple product and service channels. Valvoline ranks as the No. 3 passenger car motor oil brand in the DIY market by volume. It operates and franchises approximately 1,400 quick-lube locations, and it is the No. 2 chain by number of stores in the United States under the Valvoline Instant Oil ChangeSM brand and the No. 3 chain by number of stores in Canada under the Valvoline Great Canadian Oil Change brand. It also markets Valvoline lubricants and automotive chemicals, including the Valvoline High Mileage with MaxLife technology motor oil for engines over 75,000 miles; Valvoline Advanced Full Synthetic motor oil; Valvoline Premium Blue™ heavy-duty motor oil; Valvoline Multi-Vehicle Automatic Transmission Fluid; and Zerex™ antifreeze. To learn more, visit www.valvoline.com.

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FOR FURTHER INFORMATION

Media Relations

Heather Watson
hwatson@valvoline.com

Investor Relations

Sean T. Cornett
scornett@valvoline.com

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