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Alex Bowman to Drive Valvoline American Heroes Paint Scheme in Independence Day Weekend Race at Daytona

Unique scheme part of larger Valvoline initiative honoring America's first responders, military

LEXINGTON, Ky., June 13, 2019 /[PRNewswire](#)/ -- Valvoline Inc. (NYSE: VVV), a leading worldwide supplier of premium branded lubricants and automotive services, has unveiled its American Heroes- inspired paint scheme for Alex Bowman, who drives for 12-time NASCAR Cup Series champions Hendrick Motorsports. Bowman will race the special No. 88 Chevrolet Camaro ZL1 design July 6 at the 400-mile event at Daytona International Speedway in Florida.

The red, white and blue paint scheme is a culmination of Valvoline's current American Heroes initiative honoring our nation's military members and first responders. The program highlights the brand's 150 years of being American-owned and -operated and its dedication to military support dating as far back as World War II.

"Alex's paint scheme represents Valvoline's commitment to those who defend our country and serve its citizens," said Tim Ferrell, Vice President of Brand Equity and Consumer Marketing. "We're thrilled to further our support of military members and first responders by introducing American Heroes this year, and we thank Alex and our partners at Hendrick Motorsports for their support of this initiative."

As part of the overall campaign, Valvoline business segments are supporting the American Red Cross, Building Homes for Heroes and the Intrepid Fallen Heroes Fund.

Valvoline is a sponsor of Hendrick Motorsports and its No. 88 Chevrolet Camaro ZL1 team through 2022.

More information on how auto racing fans can be part of Valvoline's American Heroes initiative can be found online at Valvoline.com/AmericanHeroes.

About Valvoline™

Valvoline Inc. (NYSE: VVV) is a leading worldwide marketer and supplier of premium branded lubricants and automotive services with sales in more than 140 countries. Established in 1866, the company's heritage spans more than 150 years, during which it has developed powerful brand recognition across multiple product and service channels. Valvoline ranks as the No. 3 passenger car motor oil brand in the DIY market by volume. It operates and franchises more than 1,300 quick-lube locations and is the No. 2 chain by number of stores in the United States under the Valvoline Instant Oil ChangeSM brand and the No. 3 chain by number of stores in Canada under the Great Canadian Oil Change brand. It also markets Valvoline lubricants and automotive chemicals, including the new Valvoline™ Modern Engine Full Synthetic Motor Oil, which is specifically engineered to protect against carbon build-up in Gasoline Direct Injection (GDI), turbo and other engines manufactured since 2012; Valvoline High Mileage with MaxLife technology motor oil for engines over 75,000 miles; Valvoline Synthetic motor oil; and Zerex™ antifreeze. To learn more, visit www.valvoline.com.

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