Press Releases

Valvoline Announces Opening of Company-Owned Quick-Lube Center in Greater Atlanta

New location marks company's 2nd company-owned service center in Greater Atlanta and expand company's network of more than 1,300 company-owned and franchised quick lube locations

LEXINGTON, Ky., May 13, 2019 /PRNewswire/ -- Valvoline Inc. – a leading worldwide supplier of premium branded lubricants and automotive services – announced today that is has opened a new company-owned Valvoline Instant Oil Change℠ (VIOC) service center in Alpharetta, Georgia.

A core element of Valvoline's strategy is to accelerate the growth of its industry-leading quick-lube model, which is all about delivering a quick, easy and trusted experience for every customer, every day. Of the five Valvoline Instant Oil Change quick lubes in the Atlanta market, this is Valvoline's second company-owned location.

The service center is at 3650 Old Milton Parkway in Alpharetta. No appointments are necessary.

Valvoline Instant Oil Change service centers let customers stay in their cars and watch VIOC's certified technicians perform their service. Technicians complete a professional ASE®-accredited training program that is top-ranked by the Association for Talent Development's 2018 BEST Award. In addition to full-service oil changes done in about 15 minutes, VIOC performs a wide range of preventive maintenance services, including transmission, radiator and air-conditioning services; safety parts replacement, including wiper blades and light bulbs; and tire rotation. Most locations also offer fuel system and battery services. VIOC services most vehicle makes and models, including luxury, diesel, and hybrid. Visit www.vioc.com to learn more.

About Valvoline™
Valvoline Inc. (NYSE: VVV) is a leading worldwide marketer and supplier of premium branded lubricants and automotive services, with sales in more than 140 countries. Established in 1866, the company's heritage spans more than 150 years, during which it has developed powerful brand recognition across multiple product and service channels. Valvoline ranks as the No. 3 passenger car motor oil brand in the DIY market by volume. It operates and franchises more than 1,300 quick-lube locations and is the No. 2 chain by number of stores in the United States under the Valvoline Instant Oil Change℠ brand and the No.3 chain by number of stores in Canada under the Great Canadian Oil Change brand. It also markets Valvoline lubricants and automotive chemicals, including the new Valvoline™ Modern Engine Full Synthetic Motor Oil, which is specifically engineered to protect against carbon build-up in Gasoline Direct Injection (GDI), turbo and other engines manufactured since 2012; Valvoline High Mileage with MaxLife technology motor oil for engines over 75,000 miles; Valvoline Synthetic motor oil; and Zerex™ antifreeze. To learn more, visit www.valvoline.com.

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