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Valvoline Launches Auto Career Accelerator Platform for Jobseekers, and Employers

Online resource to connect emerging job seekers to open automotive and heavy-duty positions within Valvoline's Lubricant Customer Network

LEXINGTON, Ky., Jan. 10, 2019 /PRNewswire/ -- Valvoline Inc. (NYSE: VVV), a leading worldwide supplier of premium branded automotive lubricants and services, today announced the launch of its Auto Career Accelerator (ACA), an online recruiting platform that connects thousands of emerging professionals to open positions in both the automotive services and heavy-duty industries.

Available positions will be posted exclusively from within Valvoline's Lubricant Customer network, which includes tire shops, car dealerships, quick lube centers, heavy-duty fleets and other various Heavy-Duty positions nationwide.

"ACA is similar to other leading job boards in connecting job hopefuls with potential employers, however, our network is industry-specific in nature and contains a robust talent assessment," said Jamal Muashsher, Valvoline vice president marketing and customer experience. "It is our intention to pair the best and brightest with available positions throughout our extensive Valvoline network, closing what we see as an auto industry employment gap."

Initial posted ACA positions will include Entry-Level Technicians, Mid-Level Technicians, Management, Sales and Service. As the platform expands to include the Heavy-Duty industry, positions such as HD Mechanics, CDL Truck Drivers and Welders will be added.

According to The United States Bureau of Labor Statistics, an estimated 76,000 mechanics are needed over the next decade to meet the needs of the automotive industry. "The Auto Career Accelerator was then born to unite student supply and industry demand," added Muashsher,

"Throughout its 152-year history, Valvoline has formed relationships with thousands of vocational and technical, or vo-tech, schools nationwide. Conversely, our installer and fleet customers have consistently reported the technician shortage as an ongoing concern," Muashsher continued. "With our blended industry connections, we felt it important to enable vo-tech students to easily and actively search thousands of open positions."

For more information on Valvoline's Auto Career Accelerator or how to join Valvoline's Lubricant Customer Network, please contact ACA@Valvoline.com.

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About Valvoline™

Valvoline Inc. (NYSE: VVV) is a leading worldwide marketer and supplier of premium branded lubricants and automotive services, with sales in more than 140 countries. Established in 1866, the company's heritage spans more than 150 years, during which it has developed powerful brand recognition across multiple product and service channels. Valvoline ranks as the No. 3 passenger car motor oil brand in the DIY market by volume. It also operates and franchises the No. 2 quick-lube chain by number of stores in the United States with more than 1,170 Valvoline Instant Oil ChangeSM centers and the No. 3 quick-lube chain by number of stores in Canada with more than 100 Great Canadian Oil Change locations. It also markets Valvoline lubricants and automotive chemicals, including the new Valvoline™ Modern Engine Full Synthetic Motor Oil, which is specifically engineered to protect against carbon build-up in Gasoline Direct Injection (GDI), turbo and other engines manufactured since 2012; Valvoline High Mileage with MaxLife technology motor oil for engines over 75,000 miles; Valvoline Synthetic motor oil; and Zerex™ antifreeze. To learn more, visit www.valvoline.com.

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