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# Valvoline Announces Opening of New Franchised Quick-Lube Center in Rochelle Park, New Jersey

**New location marks company's second service center in Rochelle Park and expands network of more than 1,150 company-owned and franchised Valvoline Instant Oil Change stores**

LEXINGTON, Ky., Oct. 5, 2018 /[PRNewswire](#)/ -- Valvoline Inc. – a leading worldwide supplier of premium branded lubricants and automotive services – announced today its franchisee, Galena Companies, has acquired a quick lube location in Rochelle Park New Jersey, that is now operating as a franchised Valvoline Instant Oil Change<sup>SM</sup> (VIOC) service center.

A core element of Valvoline's strategy is to accelerate the growth of its industry-leading quick-lube model, which is all about delivering a quick, easy and trusted experience for every customer, every day.

Galena Companies operates all five of the VIOC quick-lube locations in Bergen County, New Jersey. The newest service center is located at 257 Rochelle Avenue in Rochelle Park. No appointments are necessary.

Valvoline Instant Oil Change service centers let customers stay in their cars and watch VIOC's certified technicians perform their service. Technicians complete a professional ASE®-certified training program that is ranked #2 globally by the Association for Talent Development's 2017 BEST Award. In addition to full-service oil changes done in about 15 minutes, VIOC performs a wide range of preventive maintenance services, including transmission, radiator and air-conditioning services; safety parts replacement, including wiper blades and light bulbs; and tire rotation. Most locations also offer fuel system and battery services. VIOC services most vehicle makes and models, including luxury, diesel, and hybrid. Learn more at [www.vioc.com](http://www.vioc.com).

## **About Valvoline™**

Valvoline Inc. (NYSE: VVV) is a leading worldwide marketer and supplier of premium branded lubricants and automotive services, with sales in more than 140 countries. Established in 1866, the company's heritage spans over 150 years, during which it has developed powerful brand recognition across multiple product and service channels. Valvoline ranks as the No. 3 passenger car motor oil brand in the DIY market by volume. It also operates and franchises the No. 2 quick-lube chain by number of stores in the United States with more than 1,150 Valvoline Instant Oil Change<sup>SM</sup> centers and the No. 3 quick-lube chain by number of stores in Canada with more than 70 Great Canadian Oil Change locations. It also markets Valvoline lubricants and automotive chemicals, including the new Valvoline™ Modern Engine Full Synthetic Motor Oil, which is specifically engineered to protect against carbon build-up in Gasoline Direct Injection (GDI), turbo and other engines manufactured since 2012; Valvoline High Mileage with MaxLife

technology motor oil for engines over 75,000 miles; Valvoline Synthetic motor oil; and Zerex™ antifreeze. To learn more, visit [www.valvoline.com](http://www.valvoline.com).

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