

## **NEWS RELEASE**

## Valvoline Announces Opening of New Quick-Lube Center in Greater Richmond, Va.

Expands company's network of more than 1,100 company-owned and franchised Valvoline Instant Oil Change stores into a new market

LEXINGTON, Ky., Feb. 1, 2018 - Valvoline Inc. – a leading worldwide supplier of premium branded lubricants and automotive services – announced today that it has opened a new company-owned Valvoline Instant Oil Change<sup>SM</sup> (VIOC) service center in Richmond, Va.



A core element of Valvoline's strategy is to accelerate the growth of its industry-leading quick-lube model, which is all about delivering a quick, easy and trusted experience for every customer, every day. This is Valvoline's first quick-lube location in the metro Richmond market.

The service center is at 11441 Midlothian Turnpike. Store hours are Monday through Friday 8 a.m.- 7 p.m., Saturday 8 a.m.- 6 p.m. and Sunday 10 a.m.- 5 p.m. No appointments are necessary.

Valvoline Instant Oil Change service centers let customers stay in their cars and watch VIOC's certified technicians perform their service. Technicians complete a professional ASE®-certified training program that is ranked #2 globally by the Association for Talent Development's 2017 BEST Award. In addition to full-service oil changes done in about 15 minutes, VIOC performs a wide range of preventive maintenance services, including transmission, radiator and airconditioning services; safety parts replacement, including wiper blades and light bulbs; and tire rotation. Most locations also offer fuel system and battery services. VIOC services most vehicle makes and models, including luxury, diesel, and hybrid vehicles. Visit <a href="www.vioc.com">www.vioc.com</a> to learn more.

## About Valvoline<sup>™</sup>

Valvoline Inc. (NYSE:VVV) is a leading worldwide producer and distributor of premium branded automotive, commercial and industrial lubricants, and automotive chemicals. Valvoline ranks as the #2 quick-lube chain by number of stores and #3 passenger car motor oil brand in the DIY market by volume in the United States. The brand operates and franchises more than 1,100 Valvoline Instant Oil Change<sup>SM</sup> centers in the United States. It also markets Valvoline<sup>™</sup> lubricants and automotive chemicals; MaxLife<sup>™</sup> lubricants created for higher-mileage engines; SynPower<sup>™</sup> synthetic motor oil; and Zerex<sup>™</sup> antifreeze. Visit www.valvoline.com to learn more.

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